



Association for the Improvement
of American Infrastructure

Together, we move P3s forward.

Equity Excellence

Simply stated – Equity refers to a project’s benefits to socially and economically disadvantaged communities, and to what extent those benefits create positive, long-term social and economic change. Project planning decisions regarding equity can have significant and diverse benefits. Like other key project elements such as quality and safety, equity is considered a core element of a P3 project delivery model success.

The P3 project delivery model brings multiple stakeholders together early in the process and helps ensure Equity Excellence from the very start. Some of the major areas of Equity on a project include:

ECONOMIC EQUITY	provides a project’s socially and economically disadvantaged communities with multi-disciplinary opportunities for high-paying jobs, profitable contracts, and long-term economic growth. The Design Build Maintain and Operate nature of P3 projects extends the economic growth opportunity for a longer period of time and helps to build sustainable wealth for the communities they serve.
COMMUNITY EQUITY	refers to the benefits a project’s diverse communities gain by providing equitable access to its project facilities. The P3 project delivery model bridges diverse groups by bringing people together to share in its positive outcomes. By design, P3 projects encourage Community Equity through engagement and participation of multiple project stakeholders during the planning, design, construction and post-delivery
SOCIAL EQUITY	builds upon the concept of Community Equity by ensuring a project supports overall regional equity in all areas of life, including education, justice, welfare, housing and transportation. The P3 project delivery model starts with the Owners desired outcomes which considers impacts beyond its immediate communities and accounts for a project’s overall results towards building a better country for everyone.

AIAI and its Diversity and Inclusion Committee bring together the country’s leading equity experts to leverage their knowledge and community connections to ensure equitable project delivery through P3.

Through the support of AIAI’s broad coalition of industry leaders, and with multiple successful projects, case studies, and relevant examples, AIAI is available to guide project decision-makers through the important and impactful process of project equity analysis.

Collaborate with AIAI today and ensure your next project’s Equity Excellence legacy.